



Carlton Irish Festival Marketing Awards 2011 Shortlist

Best Overall Marketing

Cork Midsummer Festival
Waterford Tall Ships
Temple Bar Trad Festival

Best Poster

Cork Midsummer Festival
Cliften Arts Week
Guth Gafa

Best Flyer

Festival of Fools
Temple Bar Trad Festival
Five Lamps Arts Festival

Best Programme

RoolaBoola
Festival of Fools
Open House Dublin

Best Merchandise

Waterford Festival of Food
Ballinasloe Horse Fair
Ardmore Pattern Festival

Best Photograph

Spraoi
Birr Vintage Week & Arts Festival
Corona Fastnet Short Film Festival Photo

Best Website

Galway Arts Festival
Ardmore Pattern Festival
Dublin Theatre Festival

Best Festival Social Networking & Digital Media Campaign

Bray Summerfest
Culture Night
Helium Festival